Branch District Library
www.BranchDistrictLibrary.org

STATISTICAL REPORT FOR FEBRUARY 2021
Prepared on March 11, 2021

Monthly Stats Brief Narrative

Through February 2021, the number of patrons entering our buildings greatly decreased system-wide compared to this same time year-to-date the previous year. Combined physical and digital use of library materials greatly decreased year-to-date compared to 2020. About 5% of our registered cardholders checked out a physical item this past month, while about 2% of registered cardholders checked out a digital item.

District Total Checkouts Over 24 Months
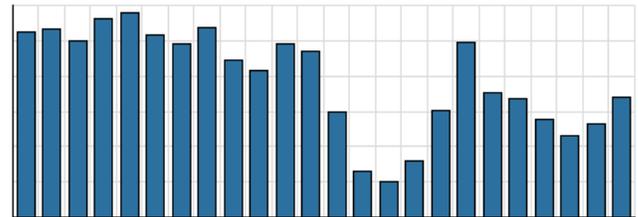
Digital vs. Physical Circulation YTD

67% / 33%

Digital
Physical

Digital usage has comprised about 33% of total materials use year-to-date through February 2021, and digital usage somewhat increased from this time in 2020.

In February 2021, BDL patrons saved $69,992.10 by checking out 6,628 physical items from the library. Our programming for all ages and our digital services further increase the library's value to the community, bringing the total estimated value to $92,560.33.

Programs Offered in 2021 YTD

20% / 28% / 52%

Children's
Young Adult
Adult
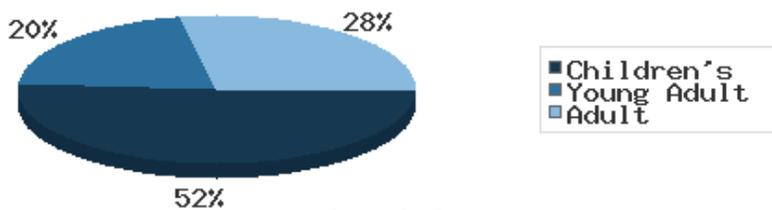
Compared to this time year-to-date 2020, the number of programs BDL offered has greatly decreased. Attendance at programs greatly decreased over this same period.

There were a total of 126 visits to the library for curbside service. Virtual programming was on a break from January 4 - January 17.

See the full statistical report, starting on the next page, for details and more graphs. The most up-to-date stats are always available online and interactive at https://www.BranchDistrictLibrary.org/stats.

Attendance
February 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	**2019**	**2018**	**2017**	**2016**
Attendance	3,458	5,202 (-80%)	63,336 (-66%)	183,677 (-4%)	191,866 (-1%)	193,922 (-4%)	200,991 (+3%)
Hours Open	629.00	1,018.00 (-49%)	7,132.50 (-37%)	11,250.25 (-9%)	12,312.00 (+13%)	10,869.15 (-0%)	10,877.50 (+25%)
Number of Hours Scheduled Open Each Week (Tracking Since 1/2018)	239.00		237.00 (-2%)	241.00 (-2%)	245.00	0.00	0.00

Patrons
February 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	**2019**	**2018**	**2017**	**2016**
Population in our Service Area (Tracking Since 2018)	44,935	44,935 (avg) (+0%)	44,931 (avg) (-0%)	45,093 (avg) (-0%)	45,113 (avg)	0 (avg)	0 (avg)
Library Card Holders	22,053	22,051 (avg) (+6%)	21,365 (avg) (+4%)	20,493 (avg) (-4%)	21,350 (avg) (-16%)	25,346 (avg) (+3%)	24,554 (avg) (+4%)
Patrons Who Checked Out a Physical Item	1,079	1,013 (avg) (-51%)	1,102 (avg) (-48%)	2,136 (avg) (-2%)	2,180 (avg) (-5%)	2,305 (avg) (-1%)	2,336 (avg) (-1%)
New Library Card Holders Added	27	46 (-43%)	1,304 (+111%)	618 (-39%)	1,021 (+21%)	844 (-15%)	989 (-9%)
In-House Holds Filled for Our Library Card Holders	1,005	2,435 (+15%)	9,467 (-10%)	10,527 (-4%)	10,987 (-6%)	11,650 (+12%)	10,407 (+2%)
Active Hoopla Users (Began 2016)	320	321 (avg) (+7%)	322 (avg) (+11%)	290 (avg) (+14%)	255 (avg) (+50%)	170 (avg) (+92%)	89 (avg)
Active OverDrive Users	221	226 (avg)	234 (avg) (+10%)	213 (avg) (+18%)	180 (avg) (+27%)	143 (avg) (-1%)	144 (avg) (-1%)

Physical Collection
Tracking Item-Type Breakdown Since 8/2017
February 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	**2019**	**2018**	**2017**	**2016**
Physical Books and All other Print Materials in the Catalog	91,042		91,278 (-8%)	98,689 (-2%)	100,253 (-0%)	100,293	0
Physical Audiobooks in the Catalog	1,976		1,949 (+9%)	1,783 (-5%)	1,881 (+2%)	1,852	0
Physical Video Materials in the Catalog	11,544		11,352 (-1%)	11,460 (+8%)	10,579 (+1%)	10,519	0
Physical Music Recordings in the Catalog	178		178 (+12%)	159 (-53%)	337 (-2%)	345	0
TOTAL Physical Items in the Catalog	**104,740**		**105,257** (-6%)	**112,053** (-1%)	**113,050** (+0%)	**113,009** (-11%)	**126,407** (-4%)

Digital Collection
Tracking Since 8/2017

February 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Ebooks in All Digital Collections	496,248		480,691 (+30%)	370,666 (+21%)	306,595 (+33%)	230,178	0
Audiobooks in All Digital Collections	137,791		128,892 (+50%)	86,004 (+19%)	71,995 (+36%)	52,833	0
Video Materials in All Digital Collections	18,251		17,791 (+9%)	16,267 (+14%)	14,229 (-10%)	15,767	0
Music Recordings in All Digital Collections	273,760		273,294 (+1%)	271,614 (+13%)	239,705 (-14%)	280,259	0
Periodicals in All Digital Collections	3,668		3,668	0	0	0	0
TOTAL of All Digital Collections	929,718		904,336 (+21%)	744,551 (+18%)	632,524 (+9%)	579,037	0

Total Collection
Tracking Since 8/2017

February 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Combined Physical Items	104,740		105,257 (-6%)	112,053 (-1%)	113,050 (+0%)	113,009 (-11%)	126,407 (-4%)
Combined Digital Collections	929,718		904,336 (+21%)	744,551 (+18%)	632,524 (+9%)	579,037	0
TOTAL of all Collections	1,034,458		1,009,593 (+18%)	856,604 (+15%)	745,574 (+8%)	692,046 (+447%)	126,407 (-4%)

Use of Physical Items
February 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Checkouts of Cataloged Items	4,646	8,344 (-51%)	52,227 (-53%)	110,285 (-3%)	113,128 (-6%)	120,916 (+2%)	118,595 (-3%)
Renewals of Cataloged Items	671	1,268 (-39%)	7,181 (-47%)	13,490 (-1%)	13,607 (-8%)	14,804 (-4%)	15,480 (+0%)
Items Used in the Library But Not Checked Out	258	438 (-35%)	6,404 (+54%)	4,166 (+49%)	2,803 (-8%)	3,050 (+126%)	1,351 (+7,011%)
Checkouts of Uncataloged Items	32	75 (-84%)	1,001 (-70%)	3,294 (-16%)	3,904 (+38%)	2,839 (-38%)	4,578 (+4%)
Requests from BDL Patrons for Items at Other MeLCat Libraries, Actually Fulfilled	589	1,158 (-26%)	4,599 (-53%)	9,873 (+1%)	9,777 (+20%)	8,169 (+15%)	7,112 (+16%)
Requests from Other MeLCat Libraries for Items at BDL, Actually Fulfilled	432	839 (-33%)	3,175 (-58%)	7,582 (-23%)	9,810 (+25%)	7,867 (+11%)	7,068 (+46%)
TOTAL Use of Physical Items	6,628	12,122 (-48%)	74,587 (-50%)	148,690 (-3%)	153,029 (-3%)	157,645 (+2%)	154,184 (+1%)

Use of Digital Resources
February 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
OverDrive Checkouts	1,005	2,054 (-0%)	13,051 (+21%)	10,822 (+14%)	9,501 (+21%)	7,823 (+4%)	7,502 (+2%)
Hoopla Checkouts (Began 2016)	1,141	2,244 (+7%)	13,604 (+9%)	12,530 (-2%)	12,796 (+20%)	10,669 (+96%)	5,432
RB Digital Circulations (Began 2020)	113	238	1,066	0	0	0	0
All Other Digital Services	1,280	1,496 (-1%)	7,140 (-33%)	10,604 (+11%)	9,572 (-72%)	34,047 (-46%)	62,788 (+38%)
TOTAL Use of Digital Resources	3,539	6,032 (+7%)	34,861 (+3%)	33,956 (+7%)	31,869 (-39%)	52,539 (-31%)	75,722 (+43%)

Total Item Usage
February 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	**2019**	**2018**	**2017**	**2016**
Combined Checkouts of Physical Items	6,628	12,122 (-48%)	74,587 (-50%)	148,690 (-3%)	153,029 (-3%)	157,645 (+2%)	154,184 (+1%)
Combined Use of Digital Resources	3,539	6,032 (+7%)	34,861 (+3%)	33,956 (+7%)	31,869 (-39%)	52,539 (-31%)	75,722 (+43%)
TOTAL Uses of All BDL Items	**10,167**	**18,154 (-37%)**	**109,448 (-40%)**	**182,646 (-1%)**	**184,898 (-12%)**	**210,184 (-9%)**	**229,906 (+12%)**

Cataloging
February 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	**2019**	**2018**	**2017**	**2016**
Physical Items Added to the Catalog	989	1,958 (-2%)	9,938 (+2%)	9,719 (-12%)	11,056 (+0%)	11,009 (-1%)	11,091 (+29%)
Physical Items Deleted from the Catalog	674	2,524 (+38%)	17,003 (+58%)	10,769 (-2%)	10,941 (-55%)	24,366 (+53%)	15,968 (+84%)

Reference Questions
February 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	**2019**	**2018**	**2017**	**2016**
General Reference Questions in Person	465	813 (-42%)	4,347 (-50%)	8,748 (+32%)	6,641 (-12%)	7,537 (+20%)	6,285 (+124%)
Questions via Telephone Calls	470	1,185 (+47%)	4,559 (+11%)	4,111 (+6%)	3,866 (-24%)	5,079 (+10%)	4,622 (+60%)
Reference Questions Delivered Online	34	74 (+252%)	243 (-14%)	281 (+85%)	152 (-35%)	233 (-23%)	304 (+34%)
In-Person Questions on Computer or Internet Use	216	349 (-70%)	2,767 (-63%)	7,505 (+6%)	7,068 (-3%)	7,285 (+11%)	6,568 (+18%)
In-Person Questions about Our Online Databases	20	36 (+20%)	107 (-69%)	349 (-15%)	409 (+13%)	363 (+114%)	170 (+85%)
In-Person Tax Form Questions	85	140 (-40%)	286 (-12%)	326 (-37%)	518 (+5%)	493 (+4%)	473 (-18%)
TOTAL of All Reference Questions	**1,290**	**2,597 (-29%)**	**12,309 (-42%)**	**21,320 (+14%)**	**18,654 (-11%)**	**20,990 (+14%)**	**18,422 (+52%)**

Notary Services
Began 9/2017 at Coldwater Only

February 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	**2019**	**2018**	**2017**	**2016**
Patrons Who Used our Free Notary Services	2	4 (-56%)	46 (-52%)	95 (+44%)	66 (+371%)	14	0
Documents Notarized	1	3 (-70%)	54 (-56%)	124 (+85%)	67 (+253%)	19	0

MeLCat
February 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	**2019**	**2018**	**2017**	**2016**
Requests from BDL Patrons for Items at Other MeLCat Libraries	616	1,232 (-26%)	5,026 (-52%)	10,538 (+1%)	10,462 (+20%)	8,699 (+14%)	7,643 (+5%)
Requests from BDL Patrons for Items at Other MeLCat Libraries, Actually Fulfilled	589	1,158 (-26%)	4,599 (-53%)	9,873 (+1%)	9,777 (+20%)	8,169 (+15%)	7,112 (+16%)
Requests from Other MeLCat Libraries for Items at BDL	517	996 (-30%)	4,067 (-52%)	8,405 (-18%)	10,296 (+29%)	7,994 (+13%)	7,096 (+18%)
Requests from Other MeLCat Libraries for Items at BDL, Actually Fulfilled	432	839 (-33%)	3,175 (-58%)	7,582 (-23%)	9,810 (+25%)	7,867 (+11%)	7,068 (+46%)

Programs Held
February 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	**2019**	**2018**	**2017**	**2016**
Early Childhood Literacy Programs Held (Tracking since 2021)	6	11	0	0	0	0	0
Juvenile Programs Held	23	48 (-74%)	551 (-31%)	804 (+10%)	730 (+1%)	720 (+19%)	604 (+5%)
Young Adult Programs Held	10	19 (-78%)	138 (-55%)	304 (-10%)	338 (+41%)	239 (+47%)	163 (+8%)
Adult Programs Held	19	26 (-32%)	257 (+54%)	167 (+23%)	136 (-7%)	146 (-34%)	220 (+40%)
All-Ages Programs Held (Tracking since 2021)	0	3	0	0	0	0	0
Early Childhood Literacy Summer Reading Programs Held (Tracking since 2021)	0	0	0	0	0	0	0
Juvenile Summer Reading Events Held	0	0	0	173 (+52%)	114 (+20%)	95 (+7%)	89 (+6%)
Young Adult Summer Reading Events Held	0	0	0	61 (+24%)	49 (-14%)	57 (+97%)	29 (-66%)
Adult Summer Reading Events Held	0	0	0	17 (+467%)	3	0	3 (-40%)
All-Ages Summer Reading Programs Held (Tracking since 2021)	0	0	0	0	0	0	0
Computer Classes Held	0	0	1 (-99%)	81 (+305%)	20 (-9%)	22 (+57%)	14 (-36%)
TOTAL of All Programs	58	107 (-65%)	947 (-41%)	1,607 (+16%)	1,390 (+9%)	1,279 (+14%)	1,122 (+4%)

Program Attendance

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	**2019**	**2018**	**2017**	**2016**
Attendees at Early Childhood Literacy Programs (Tracking since 2021)	382	465	0	0	0	0	0
Attendees at Juvenile Programs	454	730 (-67%)	25,317 (+73%)	14,654 (-7%)	15,725 (+2%)	15,351 (+48%)	10,371 (+23%)
Attendees at Young Adult Programs	84	151 (-56%)	3,204 (+29%)	2,489 (-23%)	3,218 (-15%)	3,806 (+276%)	1,011 (+14%)
Attendees at Adult Programs	235	303 (-30%)	16,263 (+519%)	2,627 (+33%)	1,970 (-0%)	1,979 (-3%)	2,048 (-5%)
Attendees at All-Ages Programs (Tracking since 2021)	0	164	0	0	0	0	0
Attendees at Early Childhood Literacy Summer Reading Programs (Tracking since 2021)	0	0	0	0	0	0	0
Attendees at Juvenile Summer Reading Events	0	0	0	4,186 (+8%)	3,864 (+24%)	3,116 (-20%)	3,904 (+56%)
Attendees at Young Adult Summer Reading Events	0	0	0	279 (-16%)	333 (-50%)	671 (+127%)	295 (+14%)
Attendees at Adult Summer Reading Events	0	0	0	310 (+265%)	85	0	21 (-73%)
Attendees at All-Ages Summer Programs (Tracking since 2021)	0	0	0	0	0	0	0
Attendees at Computer Classes	0	0	0	26 (+30%)	20 (-5%)	21 (+75%)	12 (-59%)
TOTAL of All Program Attendance	**1,155**	**1,813 (-39%)**	**44,784 (+82%)**	**24,571 (-3%)**	**25,215 (+1%)**	**24,944 (+41%)**	**17,662 (+23%)**

Summer Reading Overview

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	**2019**	**2018**	**2017**	**2016**
Juveniles Signed Up for Summer Reading Program	0	0	91 (-87%)	711 (-5%)	747 (-35%)	1,153 (+19%)	967 (+13%)
Young Adults Signed up for Summer Reading Program	0	0	29 (-78%)	134 (-65%)	378 (-2%)	385 (+241%)	113 (-64%)
Adults Signed Up for Summer Reading Program	0	0	33 (-79%)	159 (-36%)	248 (+112%)	117 (+36%)	86 (+1%)
Juveniles who Completed Summer Reading Program	0	0	91 (-76%)	385 (+48%)	260 (-50%)	518 (+13%)	459 (-10%)
Young Adults who Completed Summer Reading Program	0	0	29 (-63%)	79 (-41%)	135 (-50%)	268 (+332%)	62 (-49%)
Adults who Completed Summer Reading Program	0	0	33 (-72%)	118 (-28%)	165 (+72%)	96 (+60%)	60 (+7%)
Juvenile Summer Reading Events Held	0	0	0	173 (+52%)	114 (+20%)	95 (+7%)	89 (+6%)
Young Adult Summer Reading Events Held	0	0	0	61 (+24%)	49 (-14%)	57 (+97%)	29 (-66%)
Adult Summer Reading Events Held	0	0	0	17 (+467%)	3	0	3 (-40%)
Attendees at Juvenile Summer Reading Events	0	0	0	4,186 (+8%)	3,864 (+24%)	3,116 (-20%)	3,904 (+56%)
Attendees at Young Adult Summer Reading Events	0	0	0	279 (-16%)	333 (-50%)	671 (+127%)	295 (+14%)
Attendees at Adult Summer Reading Events	0	0	0	310 (+265%)	85	0	21 (-73%)

Summer Reading Program Signups
February 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	**2019**	**2018**	**2017**	**2016**
Juveniles Signed Up for Summer Reading Program	0	0	91 (-87%)	711 (-5%)	747 (-35%)	1,153 (+19%)	967 (+13%)
Young Adults Signed up for Summer Reading Program	0	0	29 (-78%)	134 (-65%)	378 (-2%)	385 (+241%)	113 (-64%)
Adults Signed Up for Summer Reading Program	0	0	33 (-79%)	159 (-36%)	248 (+112%)	117 (+36%)	86 (+1%)
TOTAL Summer Reading Program Signups	**0**	**0**	**153 (-85%)**	**1,004 (-27%)**	**1,373 (-17%)**	**1,655 (+42%)**	**1,166 (-7%)**

Summer Reading Program Completions
February 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	**2019**	**2018**	**2017**	**2016**
Juveniles who Completed Summer Reading Program	0	0	91 (-76%)	385 (+48%)	260 (-50%)	518 (+13%)	459 (-10%)
Young Adults who Completed Summer Reading Program	0	0	29 (-63%)	79 (-41%)	135 (-50%)	268 (+332%)	62 (-49%)
Adults who Completed Summer Reading Program	0	0	33 (-72%)	118 (-28%)	165 (+72%)	96 (+60%)	60 (+7%)
TOTAL Summer Reading Program Completions	**0**	**0**	**153 (-74%)**	**582 (+4%)**	**560 (-37%)**	**882 (+52%)**	**581 (-16%)**

Library-Provided Computer Services
February 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	**2019**	**2018**	**2017**	**2016**
One-hour sessions on Library Wifi	22,248	48,579 (-33%)	284,892 (-40%)	474,750 (+2%)	465,219 (+9%)	425,714 (+4%)	410,437 (+17%)
Desktop, Laptop, and Tablet Computers Available for Public Use	88		88	88 (-1%)	89 (+22%)	73	73
Sessions on Library-Provided Computers	439	649 (-87%)	9,604 (-73%)	35,720 (-22%)	45,687 (+3%)	44,181 (+6%)	41,513 (-11%)
Hours Library-Provided Computers Used (Tracking Since 2018)	223.64	340.01 (-91%)	6,031.58 (-75%)	24,280.36 (-2%)	24,701.55	0.00	0.00
Desktop, Laptop, and Tablet Computers Available for Staff Use	62		52	52 (+4%)	50 (+22%)	41	41

Website Stats
February 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	**2019**	**2018**	**2017**	**2016**
Monthly Website Sessions	3,203	6,633 (-24%)	41,586 (-28%)	58,161 (+28%)	45,594 (-38%)	73,326 (-2%)	75,139 (+3%)
Monthly Website Page Views	7,139	14,820 (-18%)	92,094 (-29%)	129,778 (+9%)	118,634 (-33%)	177,799 (-2%)	182,084 (+7%)

Faxes, Prints, and Sales
February 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Fax Pages Received	2	15 (-82%)	149 (-57%)	350 (-16%)	419 (+61%)	260 (+19%)	219 (+27%)
Fax Pages Sent	392	597 (-48%)	3,935 (-59%)	9,524 (+3%)	9,249 (+138%)	3,879 (+123%)	1,741 (-7%)
Free Prints for Job Seekers	33	79 (-85%)	1,091 (-61%)	2,796 (-23%)	3,631 (+16%)	3,128 (+9%)	2,878 (+23%)
Black and White Patron Prints (Tracking Since 6/2016)	3,652	6,725 (-46%)	33,177 (-56%)	75,818 (-6%)	81,016 (+7%)	75,606 (+113%)	35,561
Color Patron Prints (Tracking Since 6/2016)	415	666 (-62%)	4,709 (-58%)	11,299 (-8%)	12,285 (+20%)	10,253 (+154%)	4,036
Flash Drives Sold (Tracking Since 6/2016)	1	1 (-88%)	18 (-51%)	37 (-10%)	41 (-27%)	56 (+4%)	54
Earbuds Sold (Tracking Since 6/2016)	4	5 (-92%)	131 (-72%)	462 (-14%)	538 (+29%)	416 (+151%)	166

Notes

1. Includes 9 free student prints at Union Twp.

Fines and Fees
Overdue Fines Dropped in 2017
February 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Fines and Fees Payments Received	$ 45.00	$ 298.24 (-18%)	$ 1,717.01 (-44%)	$ 3,092.62 (+28%)	$ 2,412.73 (-68%)	$ 7,628.31 (-24%)	$ 10,062.96 (-30%)
Outstanding Fines and Fees	$ 45,236.55		53,362.56 (-4%)	55,588.42 (-0%)	55,850.27 (-34%)	84,232.33 (-63%)	228,102.90 (+3%)

Debt Collections
Unique Management Services, Inc.
Tracking Since 2014
February 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Fine Payments as a Result of Collection Agency's Efforts	$ 0.00	$ 0.00	$ 0.00	$ 268.00 (-94%)	$ 4,183.45 (+1,727%)	$ 229.00 (-76%)	$ 947.13 (+16%)
Library Materials Returned as a Result of Collection Agency's Efforts	$ 0.00	$ 0.00	$ 0.00	$ 0.00	$ 462.00 (-48%)	$ 888.95 (-33%)	$ 1,317.93 (-2%)
What We Paid Collection Agency for Their Services	$ 0.00	$ 0.00	$ 0.00	$ 134.10 (-75%)	$ 528.66 (-5%)	$ 558.08 (-45%)	$ 1,022.23 (-3%)

Value to Our Service Area

February 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Value from Physical Item Checkouts	$ 69,992.10	$ 132,495.11 (-51%)	$ 822,979.52 (-53%)	$ 1,755,554.08 (-7%)	$ 1,888,907.75 (-12%)	$ 2,135,671.28 (+0%)	$ 2,132,387.79 (-2%)
Value from Attending Programs (Tracking Since 1/2018)	$ 5,775.00	$ 9,065.00 (-39%)	$ 126,690.00 (+7%)	$ 118,485.00 (-6%)	$ 125,795.00	$ 0.00	$ 0.00
Value from Fax Service (Tracking Since 1/2018)	$ 394.00	$ 612.00 (-49%)	$ 4,056.00 (-60%)	$ 10,205.00 (+6%)	$ 9,668.00	$ 0.00	$ 0.00
Value from Employment Prints (Tracking Since 1/2018)	$ 4.95	$ 11.85 (-86%)	$ 162.75 (-61%)	$ 419.40 (-23%)	$ 544.65	$ 0.00	$ 0.00
Value from Notary Services (Tracking Since 1/2018)	$ 10.00	$ 20.00 (-50%)	$ 225.00 (-53%)	$ 475.00 (+44%)	$ 330.00	$ 0.00	$ 0.00
Value from Digital Services (Tracking Since 1/2018)	$ 14,156.00	$ 24,128.00 (+7%)	$ 138,316.00 (+2%)	$ 135,824.00 (+7%)	$ 127,476.00	$ 0.00	$ 0.00
Value from Using Library Computers (Tracking Since 1/2018)	$ 670.92	$ 1,020.03 (-91%)	$ 18,094.74 (-75%)	$ 72,841.08 (-2%)	$ 74,104.66	$ 0.00	$ 0.00
Value from Using Library Wifi (Tracking Since 1/2018)	$ 1,557.36	$ 3,400.53 (-33%)	$ 19,942.44 (-40%)	$ 33,232.50 (+2%)	$ 32,565.33	$ 0.00	$ 0.00
TOTAL Value of Free Library Services	**$ 92,560.33**	**$ 170,752.52 (-48%)**	**$ 1,130,466.45 (-47%)**	**$ 2,127,036.06 (-6%)**	**$ 2,259,391.39 (+6%)**	**$ 2,135,671.28 (+0%)**	**$ 2,132,387.79 (-2%)**

Materials Expenditures
Tracking since 2018

February 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Amount Spent on Books	$ 4,958.10	$ 11,303.87 (+5%)	$ 85,727.68 (+12%)	$ 76,878.30 (-18%)	$ 93,763.50	$ 0.00	$ 0.00
Amount Spent on Periodicals	$ 0.00	$ 525.21	$ 5,390.61 (-5%)	$ 5,663.99 (-20%)	$ 7,085.59	$ 0.00	$ 0.00
Amount Spent on Audiovisual Materials	$ 1,258.95	$ 2,334.88 (-11%)	$ 16,992.04 (+13%)	$ 15,009.96 (-17%)	$ 17,998.47	$ 0.00	$ 0.00
Amount Spent on Digital Resources	$ 5,538.18	$ 9,290.18 (+173%)	$ 31,708.66 (+12%)	$ 28,412.62 (-35%)	$ 43,798.90	$ 0.00	$ 0.00
TOTAL Spent on All Library Materials	**$ 11,755.23**	**$ 23,454.14 (+40%)**	**$ 139,818.99 (+11%)**	**$ 125,964.87 (-23%)**	**$ 162,646.46**	**$ 0.00**	**$ 0.00**

Other Expenditures
Tracking since 2018

February 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Total Materials Expenditures	$ 11,755.23	$ 23,454.14 (+40%)	$ 139,818.99 (+11%)	$ 125,964.87 (-23%)	$ 162,646.46	$ 0.00	$ 0.00
Total Staff Expenditures	$ 98,662.76	$ 170,959.60 (+13%)	$ 956,326.38 (-18%)	$ 1,172,756.92 (-20%)	$ 1,469,560.33	$ 0.00	$ 0.00
Expenditures in other categories	$ 35,568.59	$ 51,397.39 (+7%)	$ 483,894.79 (+37%)	$ 353,231.25 (-16%)	$ 422,747.74	$ 0.00	$ 0.00
TOTAL Expenditures in all Categories	$ 140,009.32	$ 263,043.79 (+1%)	$ 1,819,492.24 (+1%)	$ 1,797,240.67 (-13%)	$ 2,054,954.53	$ 0.00	$ 0.00

Staffing
February 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Total BDL Staff	36	36 (avg)	36 (avg) (-3%)	37 (avg) (-8%)	40 (avg) (+5%)	37 (avg) (+9%)	34 (avg) (+17%)
BDL Staff with MLS Degree	5	5 (avg)	5 (avg) (+25%)	5 (avg) (-33%)	6 (avg) (+20%)	5 (avg) (+150%)	3 (avg)
Worked Full-Time Equivalents	24.01	24.97 (avg) (-4%)	24.53 (avg) (-4%)	25.78 (avg) (-4%)	26.92 (avg) (+8%)	24.91 (avg) (+41%)	17.90 (avg) (+13%)
Hours of Specialized Training for Staff (Tracking Since 1/2019)	48	141 (+68%)	1,170 (+119%)	534	0	0	0
Hours Volunteers Worked at the Library (Tracking Since 1/2019)	0	0	39 (-96%)	1,065	0	0	0

Outreach Services
Began 2018

February 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Number of Patrons Served by Outreach Services	11	26	42 (-40%)	70 (-8%)	76 (+2,433%)	3	0
Number of Items Delivered to Outreach Patrons	73	93 (+4,550%)	242 (+10%)	220 (-64%)	606 (+2,231%)	26	0

Coldwater Branch Heritage Room
Stats part of Coldwater Branch totals above; shown here for convenience.

February 2021

	Heritage Room	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Heritage Room Attendance	12	12 (-86%)	105 (-78%)	484 (-34%)	736 (+12%)	658 (-7%)	705 (+51%)
In-Person Reference Questions	0	3 (-95%)	80 (-81%)	412 (-42%)	708 (+29%)	550 (+664%)	72 (+140%)
Reference Telephone Calls	6	12 (-67%)	60 (-74%)	232 (-16%)	277 (-36%)	433 (+15%)	376 (+83%)
Online Reference Questions	3	7 (-22%)	34 (-48%)	65 (+8%)	60 (-5%)	63 (-24%)	83 (+8%)

# Coldwater Branch Kids' Place

Stats part of Coldwater Branch totals above; shown here for convenience.
Tracking separately since April 2019.

February 2021

	Kids' Place	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	**2019**	**2018**	**2017**	**2016**
Kids' Place Attendance	134	207 (-87%)	2,385 (-75%)	9,710	0	0	0
In-Person Reference Questions	77	91 (-18%)	226 (-61%)	575	0	0	0
Reference Telephone Calls	34	49 (+88%)	156 (-30%)	224	0	0	0
Online Reference Questions	0	0	0	0	0	0	0

Coldwater Branch Teen Space

Stats part of Coldwater Branch totals above; shown here for convenience.
Tracking separately since April 2019.

February 2021

	Teen Space	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	**2019**	**2018**	**2017**	**2016**
Teen Space Attendance	30	30 (-94%)	845 (-80%)	4,172	0	0	0
In-Person Reference Questions	0	0	4 (-96%)	93	0	0	0
Reference Telephone Calls	0	0	0	0	0	0	0
Online Reference Questions	0	0	0	0	0	0	0

Selected Graphs
5-year Monthly Trends

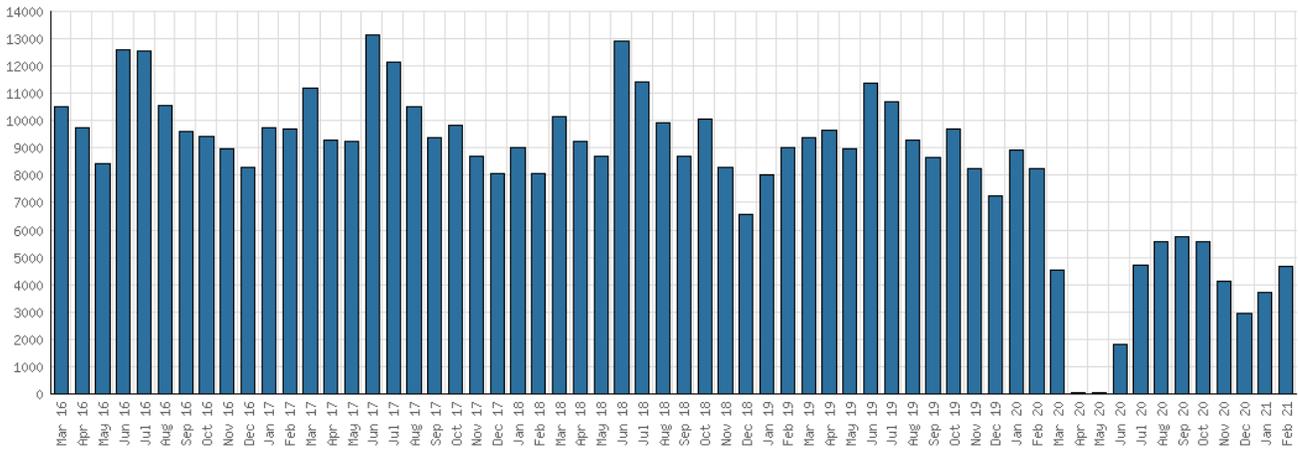## District Attendance
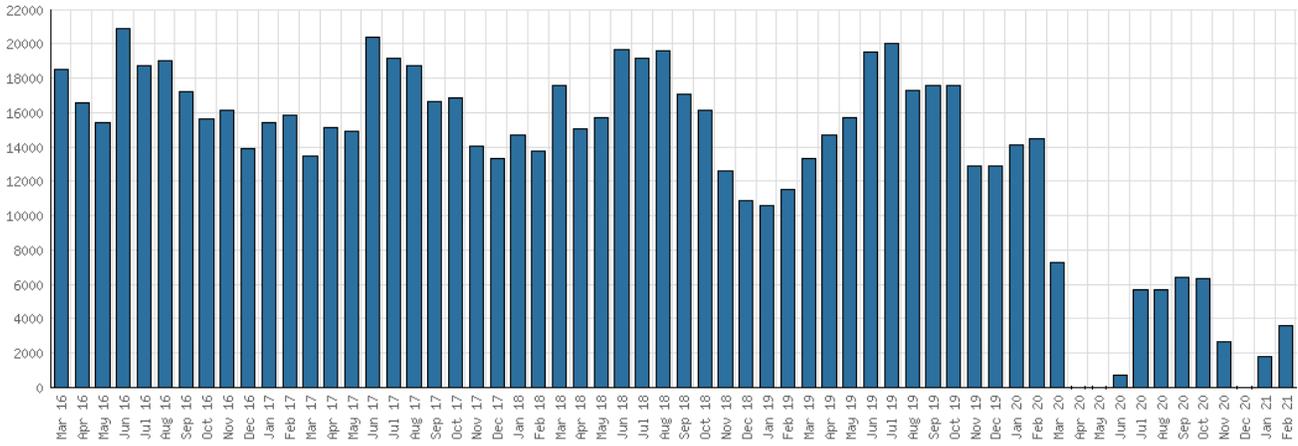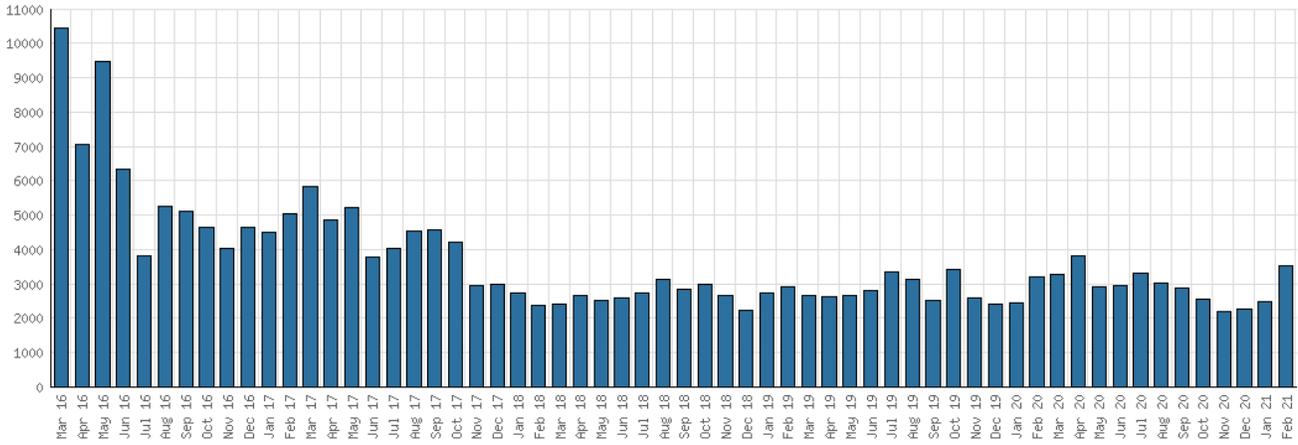

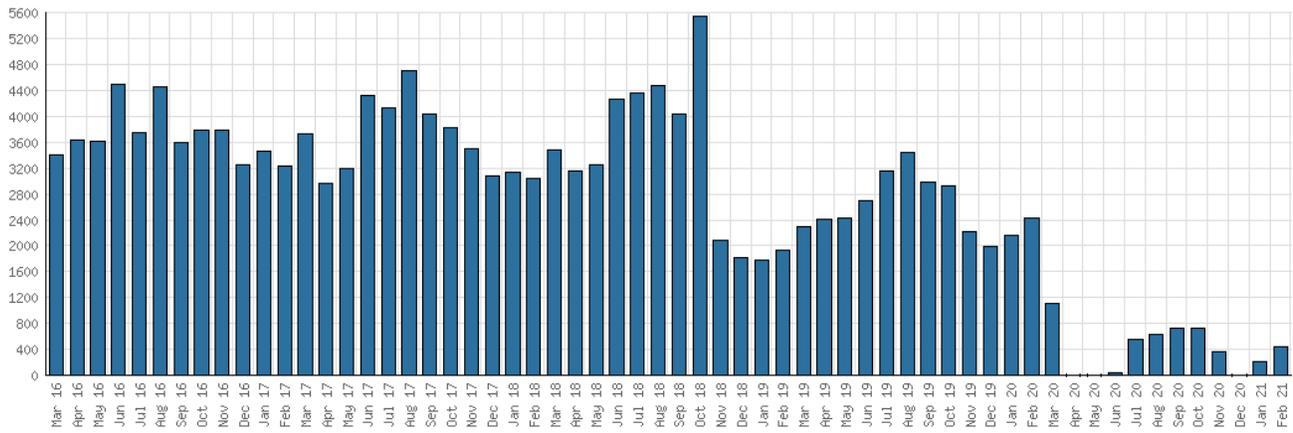## District Program Attendance
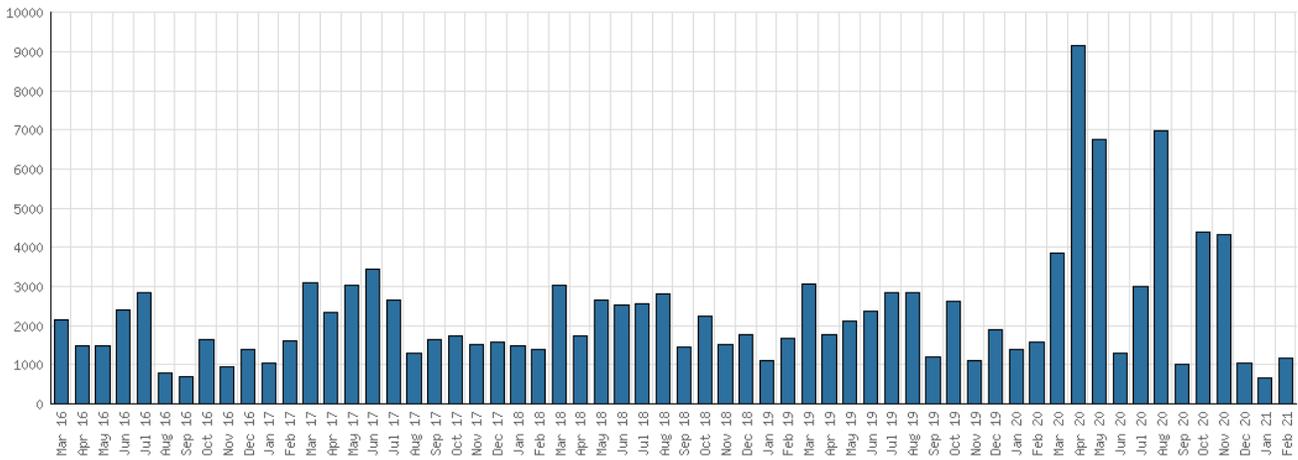
District Physical Checkouts
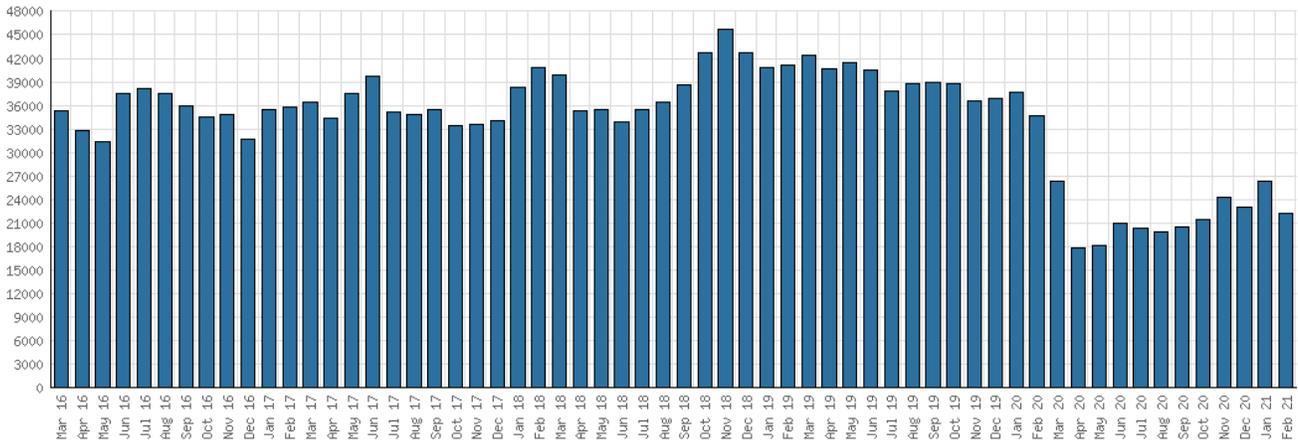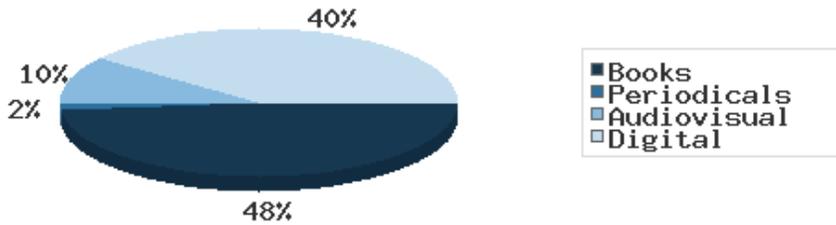
District Digital Usage

District Use of Library-Provided Computers

District One-Hour Sessions on Library Wifi
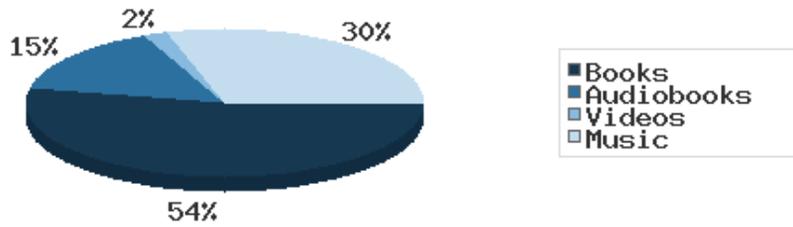

Year-to-Date Materials Expenditures

40%

10%

2%

48%

- Books
- Periodicals
- Audiovisual
- Digital

YTD Expenditures in all Categories

21%

10%

70%

- Materials
- Staff
- Other

Physical Collection

2%

11%

0%

87%

- Print Materials
- Audiobooks
- Videos
- Music

Digital Collection

2%

15%

30%

54%

- Books
- Audiobooks
- Videos
- Music
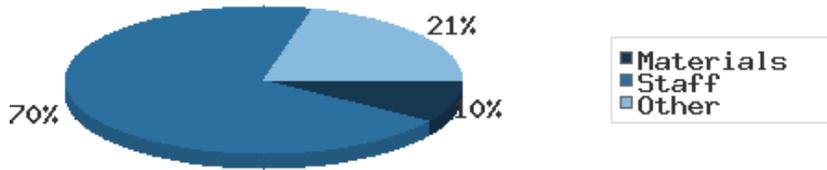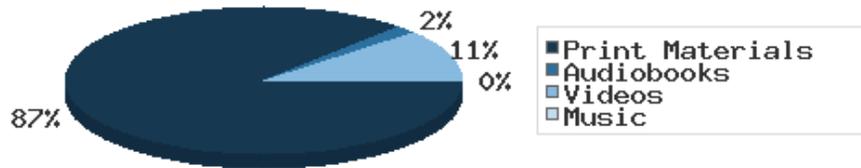
YTD Usage Breakdown of Digital Services

26%

39%

35%

- Overdrive
- Hoopla
- Other Digital